



WISHGARDEN HERBAL REMEDIES
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PRESS RELEASE

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WishGarden Herbs Appoints Jill Jones as Vice President of Sales
Veteran Natural Products Leader to Play Key Role In Company's Growth

[WishGarden Herbs, Inc.](#), one of North America's leading providers of herbal liquid extracts, announced today that Jill Jones has joined the company as Vice President of Sales. In her role, Jones will work with the WishGarden team to further develop and implement sales processes and tools to improve efficiency and productivity while ultimately expanding the brand's distribution.

Jones has more than 18 years of experience and success in the Natural Products Industry leading sales teams and building brands, all with a focus on company culture. She is known for driving profitable growth through clear strategy and execution with a compassionate and vested leadership style.

"I'm thrilled to be joining WishGarden at this exciting juncture" Jones said. "What WishGarden has built over the last 40 years is incredible. My goal here is to build upon that success without disrupting the culture and path we're already on" Jones added.

"Jill's experience in the Natural Products industry, her ability to plan and execute, and her deep belief in the WishGarden mission make her an ideal fit for this role," said Catherine Hunker, President and Chief Formulator at WishGarden Herbs. "Moreover, her ability to listen and understand customer needs will be a critical factor as we expand our presence nationally."

Prior to joining WishGarden Herbs, Jones has held leadership positions in premium brands throughout a variety of categories in the industry, including Director of Sales at Boulder Brands, Vice President of Sales at MyChelle Dermaceuticals and National Sales Manager at MegaFood.

Jones lives in Colorado with her husband, three children and their two dogs Oscar and Daisy. She's an active hiker and mountain biker during her free time.

WishGarden Herbs is a woman-owned, multi-generational company committed to providing artful whole herb liquid extracts that are fast-acting and gentle on the body. Founded in 1979 and based in Colorado, WishGarden pioneered condition-specific blends and catchy names in the 90's. We continue to be a market leader raising the bar on efficacy and convenience with dependable in-the-moment solutions for common and seasonal discomforts.

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